### **Contact details**

CoC number 62203053 RSIN 8547.06.021

Bank NL30 INGB 0007 1426 57
Statutory address Lucas Bolwerk 6, 3512 EG Utrecht

Email address info@serra.foundation
Website www.serra.foundation







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#### Introduction

For the foundation, 2022 was a special year. At the request of Zorg van de Zaak, the foundation severed its relationship with them and continued independently under its new name 'Serra Foundation'.

Parallel to this, the then board (for more than 50% consisting of employees affiliated with Zorg van de Zaak Network) also resigned. At their request, Jasper Touwen was subsequently appointed as interim director.

In 2022, following agreements with the former board, Jasper Touwen continued all existing projects and commitments. Furthermore, the foundation reflected on how it would like to develop itself in the future. In determining that direction, the competencies desired within a new board were also identified.

In early 2023, Serra Foundation will have its board back to strength and Jasper has stepped down as interim director. The new board consists of Marius Touwen, Dick Kievit and is chaired by Ariëlla Kornmehl.

Kind regards,

Jasper Touwen

#### **Vision Serra Foundation**

Serra Foundation aims to help vulnerable population groups in disadvantaged positions. We mainly focus on marginalised groups who need attention and support in the areas of healthy living, psychosocial well-being and access to culture in order to achieve that progress. Serra Foundation supports innovative projects in the medical, cultural and psychosocial domains that also positively impact social connectedness.

We do not handle applications targeting a single individual but do strive for progress for the individual through the above support.

Serra Foundation supports organisations at home and abroad. We do this together with local partners and through exemplary projects. Projects aim to generate local ownership and structural change so that they continue to exist, even when we are gone.

We make an active effort to get to know the people and organisations behind the projects. We do this based on a strong belief that people can take responsibility and ultimately want to contribute to society themselves.

# Projects 2022



We support the work of Niketan in Bangladesh to provide training for children with a disability so that they become more resilient. The trainings are given in the areas of resilience, sexual education ('My body'), access to the labour market ('My way to work') and budget education ('On my own'). In the 'My way to work' trainings, young people develop their communication skills and learn to understand the social behaviour of others better. In addition, young people can gain work experience in carpentry, farming and tailoring.

In 2021, the schools were closed for eight months due to the Covid-19 pandemic. In 2022, schools closed again in February. That made it much more difficult for Niketan to provide the required training. Further, there was also very sad news, one of the main trainers, Rabeya Neela, passed away unexpectedly. Because of Rabeya's passing, Right to Decide trainings in Dhaka were put on hold for a while, and some even stopped.

The team had to mourn, and a new trainer to be found and trained. Still, the "My way to work training" was offered to 21 boys and girls, the "My body" module to 38 boys and girls and the "My own" module to 20 youth.

"My name is Mohidur Hossen. I am a 21-year-old boy with a mild intellectual disability. I am taking the training course 'My way to work'.

I completed five sessions, and I got a certificate for each session. Before the training I wore dirty clothes, and nobody liked me. My neighbour even hated me, and they beat me sometimes. Now I can give 'salam', communicate with others, be polite, listen, and answer questions. No one ever taught me those social skills.

My life has changed a lot. Now I help my father work the land, and people in the community no longer ignore me because they see that I can work. After completing this training, I am sure I can earn money and maybe get married."



The collective does this by providing a stage, facilitating people, organizing presentations and connecting talents with those of professional artists. In this approach, a broad audience is engaged in presentations on a social issue such as addiction, and those suffering from that issue work on their personal challenges and futures. Culture seeks social relevance, and a social problem seeks an artistic entry point to deliver a de-stigmatizing message

In the fall, several participants struggled with a setback in their development. As a result, some rehearsals had to be cancelled. At the same time, it strengthened the bond between all participants. More than ever, the Will Hawkins collective became a circle of friends with much mutual support.

Guidance for the group was also expanded. A band coach was appointed who could help participants turn around personal challenges and develop new songs and lyrics. The music therapist's role expanded, and more new members joined the collective.

Singer Nadia: I am 26 and live in Drunen, North Brabant. I have my life in good order. It hasn't always been that way. In 2018, I finished treatment because I had become dependent on certain drugs. I resolved that. The Will Hawkins Collective helped me after that. They give people with a talent in music or drama the opportunity to develop it. We created the performance 'STIGMA' together; I returned to having singing classes and am working on my self-confidence again.



The Will Hawkins team behind the scenes



The goal is to prevent (more) debt. A means to this end is to recruit and train coaches who provide information to families in need voluntarily. The coaches offer insight into regulations, warn of pitfalls, and suggest possible solutions.

Serra Foundation provides financial support to SamSam because we want to prevent people from accumulating debt as much as possible. Debt is a barrier that hinders people's freedom, including their freedom to develop and work.

In 2022, 125 reports were received at SamSam, of which additional support was provided in more than half of the cases. Much advice was given over the phone, and 21 longer trajectories were carried out.

Many actions were taken to professionalize further and expand the organization. For example, funeral coaches received a two-day training in digital skills. Online sessions were also organized for them in which information was given about funeral insurance and settling an estate.

SamSam's network and the number of partnerships has expanded. One example is the cooperation with Skin Rotterdam, an umbrella of 200 Christian organisations.

Debt is a barrier that directly hinders people's freedom.



A stage is provided for talented poets and their authentic texts through a poetry booklet and various visibility events. It also reaches a broader audience and generates greater recognition.

Through training and workshops, caretakers and teachers become more proficient in working with language and poetry in a way that is both accessible and exciting for people with disabilities.

In the first few months of the project, basic training 'The Poetry Laboratory' was launched, and online meetings were organised to refresh skills. The 'language seducers' visited schools, residential homes and day care centres to conduct a poetry workshop. In doing so, they used the steps from

The Poetry Laboratory and the 'ingredients' of the storytelling box.

We think it is very positive that Special Arts organises many events to give people with intellectual disabilities a platform. The registration for a poetry contest started on October 10, and people could register for it until March 1, 2023.

The interest in this contest was very high. Another step was expanding a website for people who want to write poetry (<a href="www.gedichtenlaboratorium.nl">www.gedichtenlaboratorium.nl</a>). This has made it easier for people to write their own poems.

The 'language leaders' visited schools, residential locations and day care workshops to conduct a poetry workshop.

Theme InclusionDuration 2022 - 2023Website specialarts.nl

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The method revolves around weekly reading sessions for groups of seniors, where an actor introduces the month's theme. In response, participants spend the rest of the week working on the assignments outlined in the methodology through the Do-Book. Participation in Hidden Treasures provides connection, self-esteem and fun. The activity contributes to the pleasure of living for (lonely) older people in the neighbourhood.

The first plenary part is the performance by a professional actor. Here the stories and memories of the participants are leading for the further interpretation of the session. The actor uses a reading case. The suitcase serves to break the ice and make contact. It contains elements that evoke stories and memories. The attributes are related to a poem or story. Thus, each reading session becomes a special moment.

Then the participant gets to work with a volunteer using the Do-Book where special assignments are worked on. These assignments are designed to stimulate the participants creatively and to bring out special (personal) stories and memories, to be together and to feel "seen".

These assignments and discussion topics are collected in the Do-Book. Each participant receives their own Do-Book at the beginning.

Evita Lokaal is a meeting place for local residents in Benoordenhout (The Hague). They are meaningful and activating and help people to live longer at home. One of the regular activities is financed by Serra Foundation: 'Hidden Treasures'. In Evita Lokaal, Hidden Treasures started in October 2022 and 16 sessions have now been given.

Women have a particularly hard time. Every day they have to try to put food on the table and often experience domestic violence.

Deepam Trust has trained 50 Dalit women to obtain income by raising chickens. These chickens are easy to raise and loved by consumers because of the meat, which is low in fat, high in protein and very healthy.

Participants attended all the trainings and much experience was shared. Training topics included disease control, nutrition and shelter for the chickens.

Three chickens were distributed to all 50 participants: 1 rooster and 2 hens. Most women built a chicken coop with bamboo, clay and bricks near their homes. As food, the chickens received household food waste, rice, grain and vegetable

waste. The chicks used to wander around the village, but now it was relatively easy for the women to keep the chickens this way. The chicken manure could be used immediately in the vegetable garden.

Deepam Trust visited the villages regularly to discuss progress with all the participants. Vaccination for the chickens, nutrition and ways to protect the chicks were discussed.

There have been two vaccination campaigns to guarantee the good health of the chickens.



Evita offers refugees a 6-week learning-work experience placement, where participants are introduced to working as domestic caretakers. They receive training and guidance from Evita, both in their work and in integrating into the Netherlands. After this period, it is evaluated how the participants want to and can continue.

Currently, 9 participants have started the work-study program. The group consists of women who already had a job in Ukraine. Some were already working in healthcare, such as general practitioner, lab assistant, dentist and paediatrician, and some were working in another sector. Some women came to the Netherlands with children and had to leave their partners and other family members behind.

The Evita Zorg apprenticeship program started on May 17. For 6 weeks, the participants followed an intensive training program (2-3 evenings per week), consisting of language lessons and practical training to provide care. As of June 1, under the guidance of a regular buddy (an experienced Evita caregiver), the participants have been inducted into home care as domestic worker and -under supervision- started a paid job for 24 hours per week. In addition, cycling lessons were given.

And the participants also attended an online language program. Evita funded this program, and participants can follow it at home. Evita has also organized social activities on Wednesday evenings. These evenings provide distraction and support.

On June 30, 2022, the certificates were awarded. The participants have been employed as caregivers independently in the neighbourhood as of July 1 in domestic care. The language classes will be continued. Several participants will continue advanced training and/or start in low-complex care.

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as caregivers
independently in the
neighbourhood as of
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#### **De Buurtcamping promotes**

Sociale cohesion:

It ensures that people in a given neighbourhood get to know each other. People step out of their established social "bubble" and form new friendships.

A vacation for everyone.

One-third of the camping spots are for volunteers, one-third for paying guests and one-third for minima. It is precisely this last group that is most in need of building new contacts and strengthening self-confidence.

Activating people.

Campsites are prepared in advance by volunteers. After a weekend of camping, participants appear to become more actively involved in the neighbourhood.

Serra Foundation supports this camping initiative to give people with a limited income the opportunity to have a vacation around the corner which provides relaxation and self-confidence. Volunteering is also a logical step toward employment.

In 2022, 53 camping projects were organized. More than 17,600 residents were reached, resulting in nearly 800,000 encounters between residents.

#### A feedback survey revealed the following results:

**37%** of participants want to become more active in the neighbourhood after participating in the camping.

**44%** are more attentive to their neighbours because of the camping experience.

**57%** feel more involved in the neighbourhood.

46% of participants have made new friendships.

**25%** feel less alone after the camping experience.

"I made food for everyone because that's the idea of camping for us. Everyone helped at the campsite! When we went to cook potatoes, we all walked around long tables peeling potatoes."

– Sonja and her husband Kees, campers

Theme Social integration

Duration 2022Website de-buurt.nl

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Serra Foundation supports the local organization "Hope for a Better Future" (H4BF) to help victims of sexual violence with psychosocial and medical support. 20 trained nurses are committed to this effort.

common. Women who have fled are especially vulnerable.

To date, H4BF has helped more than 500 women and girls. More than 15,000 people have been reached through radio programs with education on women's rights.

H4BF also trains women in setting up businesses so they can generate income. As part of this program, 10 women were trained and received financial support to develop their startups. The women sell smoked fish, spices, fruits and vegetables in the local market.

Theme Supporting victims of sexual

gender based violence

Duration 2022

Website h4bf-foundation.org

WDWS is committed to combating this form of exclusion. Widows are sensitised about their rights, and information sessions are organised in the villages to address prejudice.

18 women have been supported in setting up their businesses. For example, training sessions have been successfully organised for women who want to learn to sew. With a certificate and a sewing machine, they are now in a good position to start earning their own money. Training in pottery and goat keeping has also been provided.

The work of WDWS focused not only on widows. Support was also given to victims of domestic violence and divorced women. In most cases, these women no longer live with their husbands and have to make ends meet on a limited pension or low daily wage.

Theme Women's empowerment

Duration 2022 – 2023
Website n/a



Programs have been implemented on 7 plantations (Sagmootea, Kellyden, Nonoi, Nahorani, Lamabari, Majuli and Hattigor) around the following themes:

- Education intended to prevent fungal infections and education on menstrual hygiene.
- Sale of sanitary pads.
- Treatment of fungal infections.

The foundation set a goal of reaching 15,000 women and selling 19,500 sanitary napkin packs.

Outreach was very successful, reaching more than 15,000 women. Sales of sanitary pads (about 4,000) lagged behind. One reason is that behaviour change takes time. But also, the purchasing power of women on the plantations declined due to Covid-19. This also sometimes led women to decide to use cotton sanitary pads.

Thanks to the information sessions, the stigma surrounding menstrual hygiene on the plantations was reduced. The behavioural change proved more challenging to achieve; therefore, APPL Foundation repeats meetings and always tries to run campaigns over several years.

Positively, the 7 coordinators ("sakhi's") on the plantations have further professionalized their work. Reporting has improved as the same criteria and standards are being used on all plantations. Furthermore, education has been successfully expanded through frequent visits by outreach teams. This has made it easier to contact all workers: during a work break or after the working day.

Tanzanians with mental health problems often have little or no access to primary care and even less specialized support. This is especially true for nearly 70% of the population living in remote rural areas. Children and adolescents deserve special attention. 44% of Tanzania's 56.3 million population is under 14 years of age. In many children and adolescents, there is a need to strengthen mental and emotional resilience.

Insight International has been invited by the government of Tanzania to draft a national mental health strategy. It will then begin to be implemented in northern Tanzania (Arusha, Kilimanjaro, Manyara, Tanga), eventually enabling more than 8 million Tanzanians to access mental health services.

The first phase of this programme involved discussions with all key organisations and people who play a role in mental health care in Tanzania. There are 13 regional hospitals that have psychiatric wards. In addition, there is a national hospital: the Mirembe Psychiatric Hospital.

This phase identified what training is needed for medical staff, how to narrow the gap between public and private mental health services, and how to improve communication between the regional hospitals.



As a result of the COVID-19 pandemic, the situation of women and girls in Pakistan became even more difficult; domestic violence, poverty and related depression and anxiety increased. Many women need psychosocial support, self-care and stress management knowledge to cope with the dire situation they find themselves in.

UPP is one of the few organisations in Pakistan that focuses on the mental health of vulnerable women and human rights defenders. Care has been provided in many different ways.

A start has been made to identify women from 7 different local communities to help coordinate the work. Psychosocial support was also given to these women where needed. A total of 14 training

sessions were given to 350 women. Both a psychologist and a social welfare officer were present at each training. Various exercises were offered to restore mental balance.

An innovative form used was a street theatre in the slums of Lahore. The theme of the play was "log kia kahen gain" (What people will say?). The theatre was so moving that many emotions were expressed by the audience afterwards. People stated that they experienced a change in their attitude and mindset after participating in the street theatre by listening better to their body, mind and soul and not worrying about "Log Kia Kahangay." More than 280 women, men and children participated in the program.

Health camps are another intervention of UPP. Such a camp was organised in November, where doctors examined nearly 700 women and children. Clothes were also distributed to 200 families. 25 children under the age of 5 were given polio drops. A session was organised during the camp to make women and children aware of health, hygiene, self-care and well-being.

The theater was so moving that many emotions were expressed among the audience afterwards.



The project provides clean cooking solutions and economic opportunities for 200 women in Uganda. Sustainable coal is made from household and agricultural waste.

Worldwide, about 4 billion people cannot access modern energy-efficient cooking facilities. They still cook on traditional biomass or other polluting fuels. By switching to clean cooking solutions, there will be less smoke emissions in kitchens and less biomass needed.

Through our financial support, BAWONIFA has purchased 2 briquette machines, 1 briquette breaker and a carbonization drum, among others.

200 rural women (from four villages) were trained in making organic briquettes from household waste.
Then 100 more women signed up to be trained.

Women learned how to transform the charcoal dust obtained after carbonization into briquettes. They learned to mix the charcoal with clay soil, cassava flour and molasses. Women work in different groups to produce their briquettes and sell them to the community.

**Troupe Courage** 

Troupe Courage is an international player collective that has been travelling the world for decades. We support their work in Amsterdam because they use theatre to address, activate and encourage reflection among many young people in a neighbourhood. This program took place around Balboaplein in Amsterdam West.

The youth of the neighbourhood hosted the event with Troupe Courage. Together they collected stories about how the neighbourhood struggles. For this purpose, the youth were divided into three groups: a film group, a photography group and a writing group. Each group will search for stories within their discipline, from themselves, their parents or other neighbourhood residents.

The players of Troupe Courage brought their stories to life in a performance in a pop-up theatre built in the gym of Huis van de Wijk 'de Tagerijn'.

With this performance, the humanity of all the residents around the square came to the fore. People met as warriors and learned about the struggles people fought with themselves or

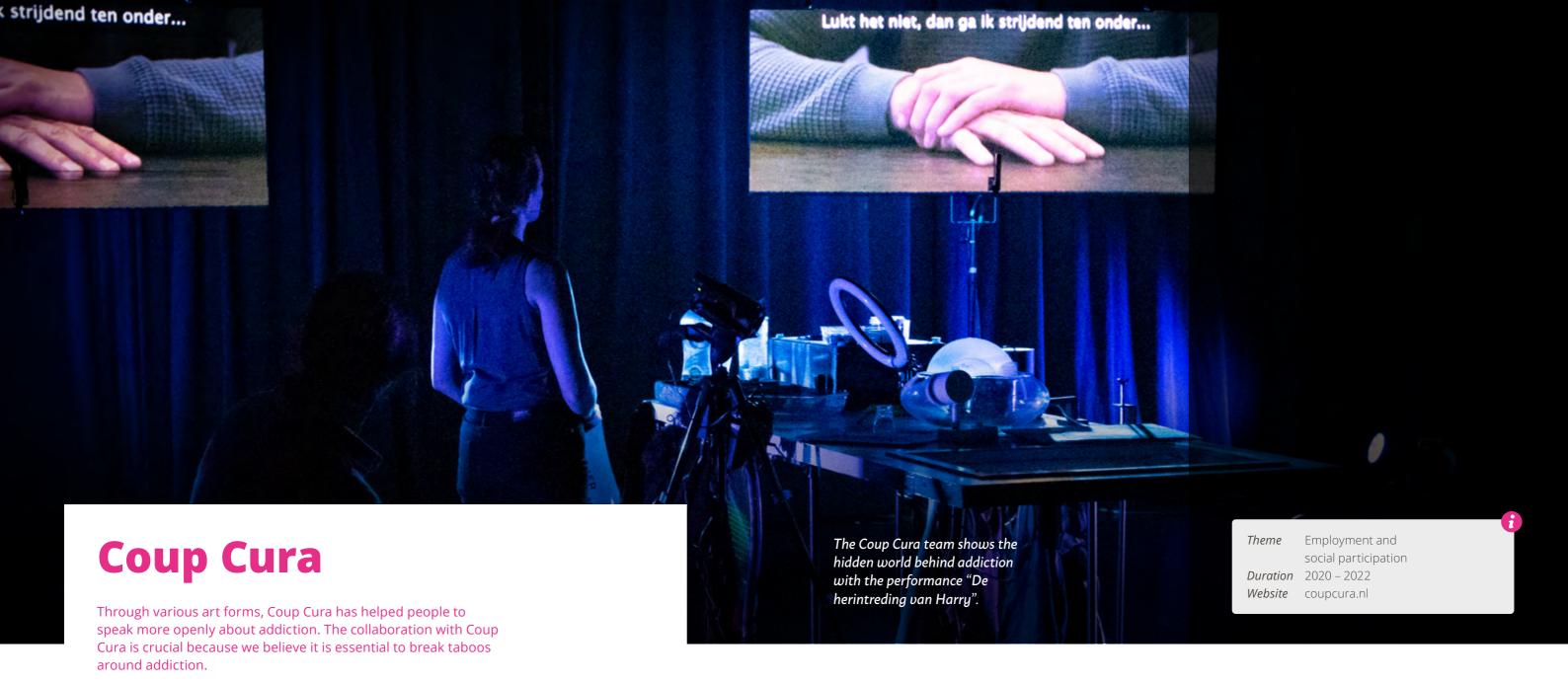
each other. Seeing people as survivors created understanding and recognition.

A total of more than 1,600 people saw the performance. Of these, 1,005 visitors bought tickets, and 145 could attend the performance free of charge. About 340 people attended the private performances (including two school performances).

Social integration

Website troupecourage.com

Duration 2022



When addiction can be discussed, people feel supported and are much more likely to continue functioning better at home and work.

The project "MIST - and seeing each other" is a collaboration between Coup Cura and Novadic-Kentron (NK). The project aims to de-stigmatize and socially discuss addiction and addiction care.

Part of the project is the virtual reality film "Vehicle Disconnected". The film can be viewed in a box and helps participants put themselves in the shoes of someone struggling with addiction.

The film toured all participating companies starting in February 2022. In the case of Zorg van de Zaak, even along multiple national branches of Novadic-Kentron and Zorg van de Zaak Network.

The working method of Coup Cura is based on 'Design Thinking': through creative workshops and artistic interventions with the target groups (school students, company personnel, care providers, addicts) stories are collected that feed the theatre performance to be developed.

In 2022 Coup Cura developed a new show, "De herintreding van Harry". Here the audience is taken into the stormy life of Harry. After getting his addiction under control, he wants to participate equally in society.

Various stories that Coup Cura encountered in its research are interpreted by actors and empowered by video and music. The idea is that a local expert with personal experience in each city will take the stage: someone who has gotten his addiction under control. This person watches the performance and chooses which question the evening ends with.

The project aims to destigmatize addiction and addiction treatment and make them socially discussable.



Table cultivation systems are sustainable and innovative. They use less water, fertilizers and pesticides than traditional cultivation systems. We finance this project because young people are given the opportunity to gain experience through a learning program. Four older employees pass on their knowledge to these young people. This helps in different ways: there is time on the farm for people to build contact with each other, an income can be earned, and knowledge is passed on to young people.

Among other things, our financial support has been used to train 7 youths. Materials were also purchased, including a stall and a composting system.

Theme Women's and youth empowerment

tion 2022

Website facebook.com/stichting.surisol

We started working with Nav Jeevan because we believe children can escape poverty by participating in an educational program. Many children stay on the streets while their father or mother (most children have only one parent) works as a beggar, stone picker or rickshaw driver.

Due to the Covid pandemic, secondary education in Nagpur stagnated and many children lost their basic knowledge of the English language. Catching up was done here. Eventually, 29 children completed high school. In addition, Nav Jeevan supported 10 children to further their education. Many different courses were taken: preschool teacher, accounting and, for example, electronics.

*Theme* Education *Duration* 2022

Website nav-jeevan.web.app



In October, Humanitas launched "Get a Grip, which is a program where a young person is paired with a well-trained volunteer (a buddy/peer). The buddy provides guidance for at least a year to help the young person become more financially savvy. Get a Grip started as a pilot in Amsterdam Zuidoost.

Financial consultation hours have been organized at OSB and Bindelmeer College. The youngster who visits the consultation hour can immediately be linked to a buddy for a follow-up program. Six young people took advantage of this.

Humanitas has recruited and trained 29 volunteers and informed organizations they work with on the programme, to ensure effective referral if needed. A start was also made to expand the number of financial consultations ("Money Talks") to other parts of Amsterdam.

"I was made aware of Get a Grip through school. At first I didn't dare sign up, but through Whatsapp I found it easy. My buddy helps me get an overview of income and expenses. We meet at the community centre in my neighbourhood. We have only just started, but I already notice more peace in my head because I have an overview again".

#### **Eligibility criteria**

The application should meet the following criteria:

- The application fits with (one of) the following themes: increasing social participation of vulnerable groups, strengthening social cohesion in society and/or addressing stigmatisation/taboos that hinders the inclusion of vulnerable groups;
- Young adults and/or adults are the target group of the application;
- The project application targets groups of people, instead of individuals;
- The proposed project is inclusive (and therefore does not exclude people on the basis of religion, race or ethnicity or sexual orientation);
- The application is submitted by a non-profit organisation, an association (NGO or civil society organisation) or a social initiative with a legal entity;
- The requested contribution from the foundation is realistic, and essential to the success of the project;
- The requested contribution is one-off or multiannual, with a maximum of three years;
- The requested contribution ranges from 5-20k.

The application is not eligible if the application:

- Seeks financial contribution for the construction of buildings (e.g. schools and hospitals);
- Seeks support for individuals and/or health treatment;
- Excludes people on the basis of religion, race or ethnicity or sexual orientation.

# Financial report 2022

#### Balance as per 31 december 2022 in €

After result appropriation

Assets	31 december 2022	31 december 2021
Fixed assets	420.000	420.000
Receivables Cash	1.047.205	1.221.999
Total	1.467.205	1.641.999

Liabilities	31 december 2022	31 december 2021
Other reserves	1.341.550	1.573.149
Other payables and accrued liabilities	125.655	68.850
Total	1.641.999	1.470.867

#### Income and expenses 2022 in €

Statement of income and expenses	2022	2021
Income from investments	178.909	328.168
Total income	178.909	328.168
Expenses spent on mission of the foundation	362.577	207.340
Management and administration costs	47.931	18.546
Total expenses	410.508	225.886
Operating result	-/- 231.599	€ 102.282

The operating result for the year 2022 will be charged to general reserves.

## Further clarification on the balance sheet in €

Financial fixed assets	2022	2021
Profit participation cerificates		
Serra Holding B.V. (share: 24,1342%)	420.000	420.000
Cash		
ING Bank N.V.	1.047.205	1.221.999

Equity	2022 2021
Other reserve	
Balance at 1st January	1.573.149 1.470.867
Add: Result for fiscal year	- 231.599 102.282
Balance at 31st December	1.341.550 1.573.149
Accruals and other liabilities	
Current account Serra Holding B.V.	6.723 0
Outstanding amounts projects	118.932 68.850
	125.655 € 68.850

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